

Trade, by Provinces and Kinds of Business, 1930, 1933-37—concluded.

| Total Sales. | | | Indexes of Retail Sales. (1930=100.) | | | | | | Per Cent Change, 1936-37. | No. |
|----------------|----------------|----------------|---|-------------|-------------|-------------|-------------|-------------|---------------------------------|-----|
| 1935. | 1936. | 1937. | 1930. | 1933. | 1934. | 1935. | 1936. | 1937. | | |
| \$'000 | \$'000 | \$'000 | | | | | | | p.c. | |
| 53,166 | 56,897 | 61,289 | 100.0 | 61.6 | 69.2 | 73.7 | 78.9 | 85.0 | + 7.7 | 28 |
| 37,702 | 40,208 | 43,452 | 100.0 | 74.9 | 84.4 | 89.5 | 95.4 | 103.1 | + 8.1 | 29 |
| 47,565 | 49,676 | 52,318 | 100.0 | 64.0 | 68.0 | 68.1 | 71.2 | 74.9 | + 5.3 | 30 |
| 27,431 | 28,592 | 30,253 | 100.0 | 72.4 | 75.2 | 76.4 | 79.6 | 84.8 | + 5.8 | 31 |
| 165,864 | 175,373 | 187,212 | 100.0 | 66.7 | 72.7 | 75.4 | 79.7 | 85.2 | + 6.8 | |
| 50,043 | 53,872 | 59,741 | 100.0 | 60.3 | 67.6 | 70.6 | 76.1 | 84.8 | +10.7 | 32 |
| 36,904 | 42,306 | 46,389 | 100.0 | 44.3 | 51.8 | 55.7 | 63.9 | 70.1 | + 9.7 | 33 |
| 4,495 | 5,518 | 6,360 | 100.0 | 35.6 | 42.2 | 46.8 | 57.5 | 66.3 | +15.3 | 34 |
| 9,125 | 10,207 | 11,615 | 100.0 | 49.9 | 55.7 | 58.7 | 65.6 | 74.7 | +13.8 | 35 |
| 109,567 | 112,003 | 124,115 | 100.0 | 51.3 | 59.5 | 62.0 | 69.0 | 76.5 | +10.8 | |
| 29,229 | 32,231 | 37,824 | 100.0 | 56.3 | 65.3 | 71.3 | 78.6 | 92.2 | +17.4 | 36 |
| 12,454 | 13,424 | 15,762 | 100.0 | 51.7 | 60.4 | 70.0 | 75.4 | 88.5 | +17.3 | 37 |
| 5,872 | 6,779 | 7,650 | 100.0 | 55.9 | 64.7 | 65.6 | 75.7 | 85.4 | +12.8 | 38 |
| 17,516 | 19,589 | 21,961 | 100.0 | 39.7 | 45.8 | 51.7 | 57.8 | 64.8 | +12.1 | 39 |
| 65,071 | 72,023 | 83,187 | 100.0 | 49.9 | 57.9 | 64.0 | 70.8 | 81.8 | +15.5 | |
| 45,825 | 48,763 | 51,910 | 100.0 | 54.8 | 58.0 | 60.3 | 64.2 | 68.4 | + 6.5 | 40 |
| 35,309 | 38,282 | 45,320 | 100.0 | 63.7 | 74.8 | 77.2 | 83.7 | 99.0 | +18.4 | 41 |
| 5,898 | 6,283 | 7,035 | 100.0 | 61.2 | 63.6 | 66.7 | 71.1 | 79.6 | +12.0 | 42 |
| 72,490 | 75,959 | 78,840 | 100.0 | 81.8 | 83.3 | 84.2 | 88.3 | 91.6 | + 3.8 | 43 |
| 61,353 | 66,055 | 68,724 | 100.0 | 74.5 | 77.4 | 79.8 | 83.4 | 89.4 | + 7.3 | 44 |
| 6,097 | 6,448 | 7,114 | 100.0 | 60.1 | 63.7 | 65.8 | 69.6 | 76.8 | +10.3 | 45 |
| 18,238 | 19,866 | 21,943 | 100.0 | 56.4 | 63.1 | 68.4 | 74.5 | 82.3 | +10.5 | 46 |
| 13,746 | 15,656 | 18,599 | 100.0 | 50.4 | 61.9 | 69.3 | 79.0 | 93.8 | +18.8 | 47 |
| 23,129 | 24,501 | 26,605 | 100.0 | 70.3 | 73.4 | 75.3 | 79.8 | 86.7 | + 8.6 | 48 |
| 56,830 | 65,908 | 74,305 | 100.0 | 54.5 | 58.8 | 56.4 | 65.5 | 73.8 | +12.7 | 49 |
| 81,090 | 85,860 | 97,332 | 100.0 | 61.7 | 70.3 | 72.1 | 75.8 | 79.9 | + 5.4 | 50 |
| 374,776 | 402,818 | 445,817 | 100.0 | 65.5 | 70.4 | 72.4 | 77.8 | 86.1 | +10.7 | |

reduction in branches below this number automatically removes a firm from the chain store group. In an effort to obtain some comparative information for chain stores, a careful check was made of census and other records for the year 1923. The data secured do not provide complete figures for chain stores in the early year, but the figures in Table 33 give some indication of the growth in chain stores between 1923 and 1930 for the trades in which chains hold important positions.